



SENDAI JAPAN
Resilience, Harmony and Inspiration

Sendai Convention Omotenashi Guide Book

For Convention and Incentive Tours

Attraction *P.1~*

Enjoy traditional entertainment, music, and performances unique to Sendai, adding something special to your event.

Unique Venue *P.5~*

Facilities and venues with features and presence like nowhere else. Perfect for parties as well.

Activity *P.7~*

Japanese cultural experiences for accompanying persons and participants.

Excursion *P.11~*

Tour around scenic Matsushima, Akiu and Sakunami Hot Springs, and the World Heritage site of Hiraizumi learning about nature, history and culture.

There are also tours to learn from the earthquake disaster.



Sendai Convention Bureau

Sendai Convention Omotenashi Guidebook

Activity Lists

No.	Groups	TEL	HP
1	Japanese Flower arrangement experience "Ikebana Keyaki Club"	*Please refer below.	N/A
2	Kimono experience "Ume Luv"	81-90-2849-3699	●
3	Making Japanese Rosary "Entsuin Temple"	81-22-354-3206	●
4	Tea ceremony experience "Omotesenke Style Yayoi Club"	*Please refer below.	N/A
5	Kimono experience "Kitsuke Club"	*Please refer below.	N/A
6	Decorating Kokeshi wooden dolls "Shimanuki"	81-22-223-2370	●
7	Origami workshop "Sendai Origami Club"	*Please refer below.	N/A
8	Sendai My Chopstick Making Association	81-90-2999-8008	N/A
9	Tea ceremony experience "Sencha (Green Tea) Group"	*Please refer below.	N/A
10	Japanese Calligraphy experience "Bunka koryu shodo Club"	*Please refer below.	N/A
11	Japanese art of creating miniature landscape "Hosokawa-ryu Bonseki, Club Fuji"	81-22-222-5842	N/A
12	Tea ceremony experience "Matcha Green Tea Club"	*Please refer below.	N/A
13	Making Soba experience "Miyagi Hand-Made Soba Study Group"	*Please refer below.	●
14	Zen Meditation experience "Rinnoji Temple"	*Please refer below.	●
15	Painting Spinning Tops "Onkomatokoro Hiroi"	81-22-398-2770	N/A
16	Painting wooden dolls "Gangan Kokeshiya"	81-22-398-2673	N/A
17	Chopstick lacquering "Kumanodo"	81-22-398-2661	●
18	Painting Kokeshi wooden dolls "Sato Kokeshiya"	81-22-398-2627	N/A
19	Handkerchief Indigo dyeing "Dyeing and Weaving Atelier Tsuru"	81-22-397-3181	●
20	Making keyrings and puzzles "Hirano Crafts"	81-22-398-2958	N/A
21	Painting Kokeshi wooden dolls, etc. "Wagatsuma Kokeshi"	81-22-398-2327	N/A
22	Making a Kaleidoscope experience "Sendai Kaleidoscopes Art Museum"	81-22-304-8080	●
23	Cycling course to enjoy with cross bikes (rental cycle)	81-22-377-2111	●
24	Morning Yoga Lesson	*Please refer below.	●

*For Groups marked * on Telephone, please contact Convention Bureau (81-22-268-9603) for further enquiries.

Japanese cultural experience

We will introduce Japanese cultural experiences for accompanying persons and participants.

*For overseas visitors to enjoy the experiences, arrangements for interpreters are required separately. Please contact us regarding venue facilities and transportation costs.

*The photos are for illustrative purpose only and may differ from actual products.

Japanese Flower arrangement experience "Ikebana Keyaki Club"



Time Required	At least 60 minutes
Cost	Approx. 1,000 yen per person for flowers
Number of People	From 3 to 20 people
Reservations	Up to 1 month in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Kimono experience "Ume Luv"

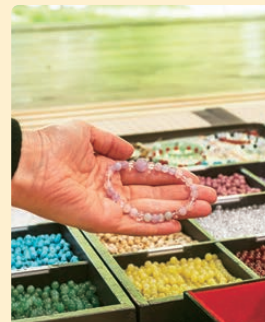


Time Required	Up to 7 hours
Cost	5,000 yen (Rent fee and dressing included)
Number of People	From 2 people
Reservations	Up to 2 days in advance
Held at the conference venue	Available

Inquiries Association Umebu Contact: Nakano
TEL:81-90-2849-3699 or umeluv88@gmail.com

<http://umeluv.wixsite.com/home>

Making Japanese Rosary "Entsuin Temple"



Time Required	From 20 to 45 minutes
Cost	From 1,000 yen to 8,000 yen
Number of People	Max. 30 people
Reservations	Necessary for groups of more than 10
Held at the conference venue	Please enquire directly

Inquiries TEL:81-22-354-3206 or info@entuin.or.jp

<http://www.entuin.or.jp/jyuzu/index.html>

Tea ceremony experience "Omotesenke Style Yayoi Club"



Time Required	At least 90 minutes
Cost	Approx. 1,000 yen per person
Number of People	Max. 30 people
Reservations	Up to 2 weeks in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Kimono experience "Kitsuke Club"



Time Required	At least 2 hours
Cost	10,000 yen for dry cleaning per group (vary depending on the number in the group).
Number of People	Max. 25 people
Reservations	Up to 2 weeks in advance
Held at the conference venue	Available

*Depending on the venue a mirror may be needed.

Inquiries Please contact Sendai Convention Bureau

Decorating Kokeshi wooden dolls "Shimanuki"



Time Required	At least 30 minutes approx. (depending on the individual)
Cost	500 yen for 1 doll
Number of People	Max. 6 people (For groups of more than 6 please enquire directly)
Reservations	Up to 1 week in advance
Held at the conference venue	Unavailable

Inquiries Irodorisoeru Shimanuki Main Store
TEL:81-22-223-2370 or mingei@shimanuki.co.jp

<http://www.shimanuki.co.jp/>

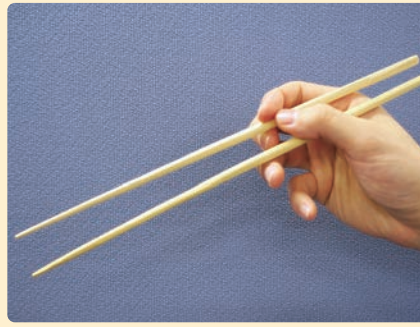
Origami workshop "Sendai Origami Club"



Time Required	At least 60 minutes
Cost	From 800yen to 1,000yen per person
Number of People	Please enquire directly
Reservations	Between 1 month and 2 weeks in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Sendai My Chopstick Making Association



Time Required	From 1 hour to 2 hours
Cost	200 yen per person for materials
Number of People	Max. 30 people
Reservations	Up to 1 month in advance
Held at the conference venue	Available

Inquiries

Secretariat Tokuta
TEL:81-90-2999-8008 or gorufugti@gmail.com

Tea ceremony experience "Sencha (Green Tea) Group"



Time Required	At least 60 minutes
Cost	Please enquire directly (Changes according to the number of people)
Number of People	Please enquire directly
Reservations	Between 1 month and 2 weeks in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Japanese Calligraphy experience "Bunka koryu shodo Club"



Time Required	2 hours
Cost	Please enquire directly
Number of People	Max. 20 people (negotiable)
Reservations	Between 10 days and 1 week in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Japanese art of creating miniature landscape "Hosokawa-ryu Bonseki, Club Fuji"



Time Required	From 90 minutes to 2 hours
Cost	500 yen per person
Number of People	From 3 people to 5 people
Reservations	Up to 2 weeks in advance
Held at the conference venue	Please enquire directly

Inquiries TEL:81-22-222-5842

Tea ceremony experience "Matcha Green Tea Club"



Time Required	From 1 hour to 2 hours (depending on the number of people)
Cost	From 500 yen per person~ + transport fees
Number of People	From 2 people to max. 20 people (negotiable)
Reservations	Up to 2 weeks in advance
Held at the conference venue	Available

Inquiries Please contact Sendai Convention Bureau

Making Soba experience "Miyagi Hand-Made Soba Study Group"



Time Required	At least 90 minutes
Cost	400 yen (300 yen for meal)
Number of People	Max. 15 people
Reservations	By the 15th of each month for the next month
Held at the conference venue	Available

*We use propane gas

Inquiries Please contact Sendai Convention Bureau

<http://www.miyagi-teuchi.com/wp/post/>

Zen Meditation experience "Rinnoji Temple"



Time Required	From 20 minutes to 30 minutes (negotiable) or 1 hour with garden viewing
Cost	500 yen (including entrance to the garden)
Number of People	Max. 50 people
Reservations	Up to 2 weeks in advance
Held at the conference venue	Unavailable

*Available on weekday mornings, and between 15:30 and 17:00 and from 9:00 to 17:00 on days marked "Tomobiki" on the calendar.

Inquiries Please contact Sendai Convention Bureau

<http://www.rinno-ji.or.jp>

Experience in Akiu Craft Park

54 Uehara, Yumoto, Akiu-machi, Taihaku-ku, Sendai 982-0241
40 minutes by taxi from JR Sendai station

- *These are activities offered by Akiu Traditional Craft Village.
- *For overseas visitors to enjoy the experiences, arrangements for interpreters are required separately. Please contact us regarding venue facilities and transportation expenses.
- *The photos are for illustrative purpose only and may differ from actual products.

Painting Spinning Tops "Onkomatokoro Hiroi"



🕒 Time Required	At least 15 minutes (depending on the number of people)
💰 Cost	1,000 yen per person
👥 Number of People	From 1 to 20 people
📅 Reservations	Necessary for groups of more than 10
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-398-2770

Painting wooden dolls "Gangan Kokeshiya"



🕒 Time Required	Approx. 60 minutes
💰 Cost	1,000 yen per person
👥 Number of People	From 1 to 65 people
📅 Reservations	Necessary
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00
🔒 Closed	Tuesdays
📞 Inquiries	TEL:81-22-398-2673

Chopstick lacquering "Kumanodo"



🕒 Time Required	Approx. 40 minutes
💰 Cost	1,300 yen per person + postage
👥 Number of People	From 3 to 20 people
📅 Reservations	Necessary
🚗 Held at the conference venue	Unavailable

*Natural lacquer is used and may cause a rash. The finished product will be delivered by post at a later date.

🕒 Opening Hours	From 9:00 to 17:00
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-398-2661

<http://sendai-kumanodou.com/>

Painting Kokeshi wooden dolls "Sato Kokeshiya"



🕒 Time Required	60 minutes
💰 Cost	1,000 yen per person
👥 Number of People	From 1 to 50 people
📅 Reservations	Necessary (We may be able to accommodate you if vacant)
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-398-2627

Handkerchief Indigo dyeing "Dyeing and Weaving Atelier Tsuru"



🕒 Time Required	60 minutes
💰 Cost	1,500 yen per person
👥 Number of People	From 2 to 30 people
📅 Reservations	Necessary
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00 (unavailable from Dec. to Mar.)
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-397-3181

<http://www.someori-tsuru.jp/>

Making keyrings and puzzles "Hirano Crafts"



🕒 Time Required	At least 60 minutes
💰 Cost	1,000yen~1,500yen per person
👥 Number of People	Please enquire directly
📅 Reservations	Necessary
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00 (Experience available on Sunday only)
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-398-2958

Painting Kokeshi wooden dolls, pen stands, chopstick rests, egg cups and accessories, and a potter's wheel experience "Wagatsuma Kokeshi"



🕒 Time Required	From 30 minutes to 60 minutes
💰 Cost	500 yen per person
👥 Number of People	From 1 to 5 people
📅 Reservations	Necessary
🚗 Held at the conference venue	Unavailable

🕒 Opening Hours	From 9:00 to 17:00
🔒 Closed	Undecided
📞 Inquiries	TEL:81-22-398-2327

Experience in Sendai West Area

Here are wonderful natural resources of western region of Sendai (Izumi west, Akiu, Sakunami) and its hands-on experiences.

Enjoy fully with hot springs, inns, wining and dining, shopping and more.

*For overseas visitors to enjoy the experiences, arrangements for interpreters are required separately. Please contact us regarding venue facilities and transportation expenses.

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Making a Kaleidoscope experience "Sendai Kaleidoscopes Art Museum"



🕒 Time Required	From 5 minutes to 30 minutes
💰 Cost	1,200 yen, 3,890 yen, 4,000 yen per person
👥 Number of People	Max.15 people
📅 Reservations	Unnecessary
📍 Held at the conference venue	Available

📞 Inquiries TEL:81-22-304-8080 or sendai-t@fsinet.or.jp

🌐 <http://www.iyashisekai.com/sendai/taiken.html>

Cycling course to enjoy with cross bikes (rental cycle)



🕒 Season	All year (Rental available from 6:00 to 22:00)
🕒 Time Required	From 1 hour and a half to 3 hours
💰 Cost	3 hours 1,000 yen per bike
👥 Number of People	Up to 4 people (adults)
📅 Reservations	Necessary

! Other

- We also have 2 children size (24 inch) mountain bikes and electric bike for adults.
- The fee includes the use of a helmet and insurance.

📞 Inquiries

Sendai Royal Park Hotel Marketing Department Planning Division
TEL:81-22-377-2111 or room-reservation@srph.co.jp

🌐 <https://www.srph.co.jp/spending/activity/index.html>

Morning Yoga Lesson



🕒 Season	All year (8:30 to 9:10)
🕒 Time Required	40 minutes
💰 Cost	General 1,500 yen / Hotel Guests 500 yen
👥 Number of People	From 2 to 20 people
📅 Reservations	By 18:00 on the day prior

! Other

- Garden Yoga Seminar from April to October (Held in Hotel Garden. It will be held indoors during rainy and stormy weather)
- Morning Yoga Seminar in the sun from November to March (Held indoors)
- Please wear easy-to-move clothing.

📞 Inquiries

Sendai Royal Park Hotel
TEL:81-22-377-2111 or room-reservation@srph.co.jp

🌐 <https://www.srph.co.jp/spending/activity/index.html>



◆ *Inquiries*

Sendai Convention Bureau
(*Sendai Tourism, Convention
and International Association*)

Tel : **81-22-268-9603**

Fax : **81-22-268-6252**

Email : **conv@sentia-sendai.jp**
incentive@sentia-sendai.jp

This guidebook provides information regarding the "attractions, unique venues, activity menus, and excursions" for those who conduct conventions or incentive tours in Sendai.

The information in the guidebook is correct as of March 2018. Please be forewarned that information provided may be changed without notice.