



~From Tohoku to the World: Delivering Attractive Compact Mobility to Customers Faster~

TOYOTA MOTOR EAST JAPAN, INC. Miyagi Ohira Plant



- Experience a Guided Tour of the World-Famous Toyota Factory, Highly rated by international expert organizations for its masterful technology.
- Experience Toyota's Expertise!
 - Witness advanced skills backed by the wisdom and experience of every staff on the site, and experience the comprehensive approach to manufacturing, where planning, development, production preparation, and production are integrated.
- Observe the Manufacturing Process Guided by the Toyota Production System!
 - Learn from the ingenuity and creativity at the site where high-quality cars are made efficiently, quickly, and reasonably.
- The assembly and welding processes of vehicles such as the Sienta and Japan Taxi, produced at the Miyagi Ohira Plant, can be viewed.

Entry

•All year round

Terms

•Rate : Free

•Capacity : 40 persons

•Duration : Contact for more information

*If foreign language support is required, please ensure an interpreter accompanies you.

* *Please note that individual customers and competitors from the same industry are not eligible to apply.*

Sample Itinerary

10:00 -	14:00	Convention in Sendai city
14:15 -	14:55	Transfer by car or bus
15:00 -	16:30	Site Tour
16:40 -	17:20	Return to Sendai

Contact

Sendai Tourism, Convention and International Association
TEL : 022-268-9603
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Technical Visit