

Business Meetings and Incentive Travel "Omotenashi" Hospitality Menu—Examples

Classification	No	Menu	Summary	Details
Attraction	1	Welcome Squad "DATE Bushotai"	A historical character acting group promoting Sendai and Miyagi will demonstrate a martial arts performance that encapsulates the spirit and charm of the Date clan.	30min. 3 members (performance/speech, etc.)
	2	Sparrow Dance	This is dance performed at the representative festival of Sendai, the 'Sendai Aoba Matsuri.' It features lively music accompaniment and dynamic movements.	20-30min. Consult about time, No. of people.
	3	Shamisen Performance	Authentic shamisen (three-stringed Japanese lute) performance unique to the Tohoku region. The number of performers can be chosen from a selection of several.	Consult about time, No. of people.
	4	Taiko Drumming	Performances available from several local taiko groups.	20min. Consult about time, No. of people.
Welcome & Greeting	5	Mascot Greeting	At Sendai Airport and Sendai Station, 'Musubi Maru' (a rice ball samurai) or 'Suzunosuke' (festive sparrow) will greet you.	Consult about time, No. of people.
	6	"DATE Bushotai" Greeting	At Sendai Airport and Sendai Station, "DATE Bushotai" will greet you.	Consult about time, No. of people.
Means of Transportation	7	Chartered Bus	We support the use of buses of various sizes, including large, medium, and small.	Shuttle service and half-day sightseeing, etc.
	8	Subway/Bus One-day Pass	This is a one-day unlimited ride ticket for the Sendai city subway and "LOOPLE Sendai" sightseeing bus.	Consult about time, No. of people.
Local Japanese Sake	9	Local Japanese sake tasting set	We will provide a ceremonial sake barrel for the "kagami biraki" ceremony or large bottles (1800ml) of local sake from the Tohoku region during the reception.	One ceremonial sake barrel or an equivalent of 10 large (1800ml) sake bottles.
Experience	10	Japanese Cultural Experience	Enjoy traditional Japanese culture. You can 'watch' or 'participate' in activities such as tea ceremonies, kimono dressing, sword fighting demonstrations, and "oiran" courtesan processions.	Consult about No. of people for each program.
	11	Akiu Traditional Craft Village	Experience traditional crafts such as painting kokeshi dolls and spinning tops. The items you create can be taken home as souvenirs.	1 hour
	12	Professional Sports Viewing	Tickets for viewing the Tohoku Rakuten Golden Eagles (professional baseball) and Vegalta Sendai (soccer) based in Sendai.	Consult about seating arrangements.
	13	MICE Contents	We offer various programs from unique venues, attractions, excursions, technical visits, corporate training, and team building activities listed on the Sendai Convention Bureau's website under "Business Meetings, Training, Incentive Travel". ※Website: https://www.sentia-sendai.jp/conventionnavi/mi/	Consult about time, No. of people.

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Technical Visits



You can visit facilities implementing advanced initiatives in Miyagi Prefecture and various other prefectures in the Tohoku region.

Unique Venues



Enjoy a unique space with the distinctive charm of Sendai and unparalleled features found nowhere else.

Attractions



Enjoy entertainment, culture, and performances that add flair to events like receptions and gatherings.

Sendai Convention Bureau

MICE Business Division, MICE Promotion Section,
M.I Department

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Sendai M.I. Website

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