

**Tourist Information Counter**

**Sendai Tourist Information Center** map:C-6  
 JR Sendai Station 2F, 1-1-1 Chuo, Aoba-ku, Sendai  
 Tel : 022-222-4069  
 8:30am-7:00pm(Dec.31-Jan.3 9:00am-5:00pm)  
 The Center is open every day of the year

**SENDAI Tourist Information Desk** map:C-4  
 • Tourist Information  
 • Hands-on Programs  
 • Comprehensive tax exemption procedures  
 Fujisaki Main Bldg. 1F, 3-2-17 Ichibancho, Aoba-ku, Sendai  
 Tel : 080-2815-8321  
 10:00am-7:00pm (Hours and holidays may change without prior notice)  
 Wednesdays, January 1 (Bulk tax-free procedures still available on Wednesdays)

**Official Tourism Website and SNS**

**Travel to Sendai** **Visit Miyagi**  
 QR codes for social media and travel information.

**Sendai VR Tour** VR

A New Way to Experience the History of Date  
**Sendai VR Tour**  
 VR reproductions of Sendai's townscape and historic buildings can be viewed by scanning the QR code displayed at the VR experience spot using your smartphone or tablet.

**Restaurant Guide**

**GURUNAVI** — Restaurant guide  
 Check here for information on Sendai cuisine.

**Tax Free Shops**

**Shopping at tax-free shops!**  
 There are about 1,000 tax-free shops in Miyagi. You can enjoy discounted shopping at these stores for popular souvenirs like cosmetics and sweets.  
 As of September 30, 2023

**Luggage Delivery Service**

**[Central Sendai]**  
 ■ Sendai Station 2F Baggage Service Counter  
 ■ S-PAL Main Building B1F Kuroneko S-PAL Plaza  
**[Sendai International Airport]**  
 ■ Sendai International Airport Delivery Service Counter

**Foreigner Support Counter**

**Sendai Multicultural Center** map:C-2  
 Sendai International Center 1F, Aobayama, Aoba-ku, Sendai  
 Tel : 022-265-2471  
 9:00am-5:00pm  
 Dec.28-Jan.4 and 1-2 days every month for maintenance

**Interpretation Support Hotline**

Available in 22 languages including English, Chinese, Korean, Vietnamese, and Nepali via a 3-way call system.  
 Tel:022-224-1919  
 9:00am-5:00pm except days when the Sendai Multicultural Center is closed.

**Free Wi-Fi Service**

**SENDAI free Wi-Fi**  
 QR codes for Wi-Fi hotspots.

**International ATM Service**

Japan Post Bank (Yucho Bank) **ゆうちょ銀行**  
 Seven Bank **セブン銀行**

**Emergency contact**

**Police 110** **Ambulance & Fire 119**

**Sendai Disaster Multilingual Support Center**  
 \*Contact us in case of a massive earthquake and other natural disasters.

# Sendai City Area

**1 Mitakisan Fudojin**  
 Enshrined here are the deities of Fudo Myoo (Acala), and Sendai Shiro, who was a real person and is regarded as a symbol of good fortune.  
 10:00am-6:00pm

**2 Zuihoden Mausoleum**  
 This mausoleum of Date Masamune was built in the gorgeous and ornate Momoyama-style of architecture.  
 9:00am-Last admission 4:30pm (Dec-Jan 9:00am-Last admission 4:00pm)  
 Dec.31  
 Adults ¥570, High school students ¥410, Elementary / Junior high school students ¥210

**3 Sendai City Museum**  
 Sendai City Museum houses a collection of about 100,000 items such as historical records associated with the Date family.  
 9:00am-Last admission 4:15pm  
 Mondays (if a public holiday, then the next day), Dec.28-Jan.5  
 Adults: ¥460, High school students: ¥230, Elementary / Junior high school students: ¥110

**4 Sendai Ryokusaikan Visitor Center**  
 A facility centered on the history and culture of Sendai, the "City of Trees".  
 Mar-Nov 9:00am-7:00pm Dec-Feb 9:00am-5:00pm  
 1st Monday in Mar./Jun./Sep./Dec., Dec.29-Jan.3  
 Free entry / Rooms available for lease

**5 Site of Sendai Castle (Aoba Castle)**  
 The statue of Lord Date Masamune riding on a horse commands a panoramic view of the city.  
 Open 24 hours a day (Aoba Castle Museum: 9:00am-5:00pm) \*Times vary depending on the season  
 Free (Aoba Castle Museum: Adults: ¥770, Junior high / High school students: ¥550, Elementary school students: ¥330)

**6 Osaki Hachimangu Shrine**  
 This splendid and stately national treasure was founded by Lord Date Masamune.

**7 Sendai Mediatheque**  
 This totally glass complex is world-renowned as a magnificent work of architecture.  
 9:00am-10:00pm  
 4th Thursday every month and Dec.29-Jan.3

**8 Jozenji-dori Avenue**  
 The beautiful zelkova trees lining this avenue are symbolic of Sendai, the "City of Trees".

### JR Sendai Station 2nd Floor Guide

Map showing various services and counters on the 2nd floor of JR Sendai Station, including the Tourist Information Center, Baggage Service, and various shops.

### Kitayama / Toshogu Area

Map showing the Kitayama / Toshogu Area, including the Toshogu Shrine, Kitayama Park, and surrounding streets like Kitayama-dori Ave.

### Tsutsujigaoka / Miyagino Area

Map showing the Tsutsujigaoka / Miyagino Area, including the Tsutsujigaoka Shrine, Miyagino Park, and surrounding streets like Miyagino-dori Ave.

### Loople Sendai

The retro-style loop bus stops at major sightseeing spots in downtown Sendai.

**Operating hours** From Sendai Station: 9:00am-4:00pm  
**Operating intervals** Every 20 minutes, every day  
**One loop is 70 min.**

**Route**

Sendai Station → Aoba-dori Ichibancho Subway Station → Bansuisodo → Zuihoden Mausoleum → Sendai International Center / Sendai Ryokusaikan Visitor Center

Site of Sendai Castle → Aobayama Subway Station → Tohoku University Museum of Natural History → International Center Subway Station / Miyagi Museum of Art → Traffic Park / Sankyozawa Water Power Plant

Osaki Hachimangu Shrine → Sendai Mediatheque → Jozenji-dori Ave./ Sendai City Hall → Hirose-dori Subway Station → Sendai Station

**Fares**

	Single-ride	One-day Loople Sendai Pass	One-day Pass for Loople Sendai and Subway
Adults	¥260	¥630	¥920
Children (under 12 years old)	¥130	¥320	¥460

\*If you purchase a 'One-day Pass', you can get special offers such as discounts for admission fees to certain facilities! (Only same-day tickets sold)